


A Monthly Publication of The FEC Companies

THE BACK PAGE

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 Together, We Have The Power To Make A Difference
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FEC's Co-op Connections Card will save you \$

Check the plastic wrap inside this issue for your free Co-op Connections Card and key fobs

Members of Farmers' Electric Cooperative will be able to save money every day of the year, if they so choose, by using the new Farmers' Electric Cooperative Co-op Connections Card or key fobs, located within the plastic wrap ride along enclosed within this publication.

At this writing over 40 area companies and 60 national companies are providing discounts to FEC members beginning March 1, 2008. By September 1 of this year there will be over 100 area businesses throughout FEC's

nine-county service territory that will offering a wide variety of discounts on things such as merchandise, hotel or motel rooms, groceries, maintenance services, restaur-



ants and more. The best aspect about this new Co-op Connections Card is that it is **absolutely free** to use to for members of Farmers' Electric Cooperative. 50795

"This is not a credit card or a debit card," explained Mike Sanders, FEC CEO. "This is a discount card that any member of Farmers' Electric

can use at businesses that are participating in this program." 271996

A complete listing of local and national businesses that are participating in the Co-op Connections Card are listed on the inside back page of this publication. The complete listing and the discounts the companies offer may be found by going to FEC's web site at www.fec-co.com. Click on the Community Programs Menu and you will find "Connections Card" on the drop down list to the left. 272005

It's easy to use. Just show your Connections Card to participating businesses and enjoy your savings!

So far weather predictions have missed this winter's forecast

Last fall weather prognosticators predicted the winter of 2007-2008 would be warmer than average. According to weather data compiled by FEC, the 2007-2008 winter to date is turning out to be colder than average.

FEC personnel record the daily high and low temperatures. A system called heating degree days and cooling degrees days is used to show a temperature pattern. FEC comparisons are on an 11-year average. 111002

Based on the heating degree numbers, which are used to track winter temperatures, the month of November was very close to its usual average temperature mark

with 663 heating degree days. November's 11-year average for heating degree days is 672.

December and January, however, have proven to be colder than average, as a result of several

extended Arctic cold spells that lingered in north Missouri. Heating degree numbers for December show a total of 1,116

heating degree days. FEC's historical records shows the average for December is 1,059 heating degree days.

Figuring degree days

Here is how to figure heating degree days. Add the high and low temperature of the day and divide by two. Subtract this number from 65 and you have the heating degree days for that specific day.

January's average was off by a higher margin than December's average temperatures. The January 2008 numbers show 1,217 heating degree days when compared to the average of 1,059 heating degree days.

Colder than average temperatures will have a financial impact on any type of energy used to heat your residence or business during the winter months.

Heating appliances obviously use the most energy in the home during this season.

Collection charges changing March 1

Collection charges and re-connecting charges will be changing effective March 1.

Each charge will be changing from \$25 to \$35.

Collection charge is when an employee gets dispatched on a non-paid account. Re-connect charge applies if the account is disconnected.

Free programs are available from FEC

Farmers' Electric Cooperative provides free programs to schools, churches, civic organizations, governmental entities and clubs. Just contact Steve Shoot at the cooperative office at 646-4281 or 1-800-279-0496.

Find your equity number and win!

Did you ever wonder what the five or six-digit numbers were that are scattered across your cooperative's news pages?

The equity numbers of five members are chosen each month and placed on the Back Page. If you spot your equity number contact the office immediately, because you have won a prize!

You must contact the office before the next issue of Rural Missouri magazine arrives.

Good Luck! 273679

Another benefit of being a member

by Mike Sanders, FEC CEO



Some of my monthly articles are harder to write than others. The articles on rate increases, like the one two months ago, are always the most difficult. This article is much easier to write. It's about something new that Farmers' Electric is offering that will be a benefit to all of its member-owners.

Farmers' Electric is one of over 900 electric cooperatives in the country. Most of the REC's in the U.S. belong to our national organization, the National Rural Electric Cooperative Association (NRECA). NRECA cooperatives serve over 40

million people in 47 states, which represents a large number of potential buyers to other businesses. As a result of this, NRECA is able to negotiate savings with many national and local companies.

Included within this issue of Rural Missouri are a Farmer's Electric Co-op Connections Card and several key fobs. The card and key fob will allow you to receive savings from many national and local businesses.

For example, co-op members can save 10% to 60% on medications at participating pharmacies

simply by presenting their card or key fob. More details on this program and a complete list of the participating businesses can be found in another article in this issue. This list will continue to grow as more businesses sign up.

We hope that you enjoy your Co-op Connections Card, and that you can save money on many of your purchases. This is a benefit that we are happy to offer you as a member of Farmers' Electric Cooperative.